

## Restek Customers and Employee-Owners Donate More Than \$11,000 to Red Cross Hurricane Relief Efforts

*Restek held a fundraiser in September for Red Cross operations in Texas, Louisiana, and Florida*

BELLEFONTE, PA – While the storms and headlines have passed, the hardships of those residents affected by hurricanes Harvey and Irma are nowhere near over.

For this reason, Restek held a fundraiser in September to raise money for Red Cross operations in Texas, Louisiana, and Florida. In a combined effort from Restek customers and employee-owners, the company presented a check for \$11,122 to the Red Cross on September 29.

Bryan Wolcott, Restek President and Head Coach, thanked customers and coworkers for their kindness and charity.



“People’s lives are forever changed by these tragic events, and I’m proud to be able to make this donation to the Red Cross on behalf of the Restek community,” he said. “Thank you to our customers for their generosity and caring.”

For several weeks in September, customers could forgo receiving their Wizard Dollar incentives during checkout over the phone or website and, instead, divert those funds to aid those in need. Restek employees could also donate, and Restek Corporation contributed an additional \$5,000 as well.

Restek is well-known for empowering its employees to suggest and implement improvements to the business and its renowned culture. In this case, the hurricane-relief fundraiser was set into motion by Kent Rauch, Lead Web Developer at Restek. He said he recognized how dire the situation was by hearing from colleagues in the affected area.

“I wanted to help, so I got approval and made the code edits to the website,” he said. “The reception from our customers was tremendous.”

This is not the first time Restek raised money in response to a natural disaster. In 2013, the company raised nearly \$4,000 to help ease the suffering of those affected by the tornado that ripped through Oklahoma, and the company also raised money after Superstorm Sandy hit New York and New Jersey.

Heather Ishler and Angie Rushe from Restek’s domestic customer service group helped organize and drive the fundraiser. Rushe said Restek’s culture of employee ownership instills a sense of responsibility and community.

“I work with an exceptionally generous group of folks who take our responsibility as owners very seriously. We understand that when you are in a position to be able to help, you should do all you can,” she said.

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